

# Marketing and Communications Award

## Form Preview

### Marketing and Communications Award

#### Eligibility

Qualifying period 1st January 2024 - 31st December 2024

This Award required a video submission or Powerpoint as part of the practical component.

#### Facility

**Name of Program (if applicable)****Facility Name****Facility Address****Name of Nominator**

Title      First Name      Last Name

**Nominator Phone Number**

Must be an Australian phone number.

**Nominator Email Address**

Must be an email address.

**Please upload a photo of the facility**

Attach a file:

### Marketing and Communications Award

**Tell us why you think your facility should be awarded the Marketing and Communications Award?**

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### Word count:

Provide your Marketing and Communications strategy. Describe the marketing strategies used to attract the main target markets. (Max 1000 words / 20 points)

### What are your competitive strengths and how do you promote these? How are potential customers provided with an accurate description of your business?

### Word count:

maximum 500 words / 20 points

### Provide proof of achievements of your key marketing objectives?

### Word count:

maximum 500 words / 20 points

### Practical Component

Attach a file:

Please provide a slideshow/powerpoint/video to showcase your marketing and communications initiatives (20 points)

### Link to powerpoint or video if not attached above

### Digital Platform - Website

Must be a URL.  
5 points

### Digital Platform - Facebook

Must be a URL.  
5 points

### Digital Platform - LinkedIn

Must be a URL.  
5 points

### Digital Platform - Instagram

Must be a URL.  
5 points

### Upload any supporting documents if required

Attach a file:

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**Upload any supporting documents if required**  
Attach a file: