

Marketing and Communications Award Form Preview

Marketing and Communications Award

Eligibility

Qualifying period 1st January 2024 - 31st December 2024

This Award required a video submission or Powerpoint as part of the practical component.

Facility

Name of Program (if applicable)

Facility Name

Facility Address

Name of Nominator

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Nominator Phone Number

Must be an Australian phone number.

Nominator Email Address

Must be an email address.

Please upload a photo of the facility

Attach a file:

Marketing and Communications Award

Tell us why you think your facility should be awarded the Marketing and Communications Award?

Marketing and Communications Award

Form Preview

Word count:

Provide your Marketing and Communications strategy. Describe the marketing strategies used to attract the main target markets. (Max 1000 words / 20 points)

What are your competitive strengths and how do you promote these? How are potential customers provided with an accurate description of your business?

Word count:

maximum 500 words / 20 points

Provide proof of achievements of your key marketing objectives?

Word count:

maximum 500 words / 20 points

Practical Component

Attach a file:

Please provide a slideshow/powerpoint/video to showcase your marketing and communications initiatives (20 points)

Link to powerpoint or video if not attached above

Digital Platform - Website

Must be a URL.

5 points

Digital Platform - Facebook

Must be a URL.

5 points

Digital Platform - LinkedIn

Must be a URL.

5 points

Digital Platform - Instagram

Must be a URL.

5 points

Upload any supporting documents if required

Attach a file:

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Form Preview

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Attach a file: