Swim School Award 2024 - Supported by Perfect Gym

Eligibility

Qualifying period 1st January 2024 - 31st December 2024.

This Award required a video submission or Powerpoint as part of the practical component.

Swim School Award

Facility Name

Swim School Name

Address of Facility

Name of Nominator

Title	First Name	Last Name

Nominator Phone Number

Must be an Australian phone number.

Nominator Email Address

Must be an email address.

Please upload a photo of your swim school
Attach a file:

Swim School Award

Tell us why you think this Swim School should be awarded Swim School of the Year?

Word count:
What sets your Swim School apart from the other Swim Schools within the industry? (max 300 words / 10 points)

Swim School Numbers

5 points

Swim School Pool Space

5 points

Please discuss measurement of KPI's within your Swim School (retention rates, class sizes, class capacities, occupancy rates, description of enrolment levels/ abilities/categories, communication strategies, etc)

Word count:
maximum 500 words / 20 points

Please share survey results or customer satisfaction information within your swim school customer service?

Word count:
maximum 200 words / 10 points

Describe Accessibility and Inclusion within your Swim School programming?

Word count:
maximum 200 words / 10 points

Describe the innovative initiatives in your swim school. Please discuss how you use technology, equipment and software?

Word count:
maximum 200 words / 10 points

Describe Retention, Recruitment and Recovery of your Swim School staff? Please discuss staff training, professional development and culture.

Word count:

maximum 200 words / 10 points

Submit link to a 2 minute video / Powerpoint of a tour of your Swim School

The video should be used to compliment what was covered in the written component Please note - The video is based on the content rather than the quality and presentation of the video. (20 points)

Attach 2 minute video / Powerpoint of a tour of your Swim School if not added above
Attach a file:

Upload any supporting documents if required
Attach a file:

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Attach a file: